

## 2018 06 25 June 25<sup>th</sup> Maine Chapter Board AMTA Meeting

**Call to Order** – 7:00 pm. In Attendance: Anita DeVito, Christine Boudreau, Dale Albert, Louisa Abarno.

Jeannie is participating on behalf of the AMTA in a business panel discussion tonight at Downeast School of Massage.

Karen and Hedy are both traveling.

**The previous meeting's minutes were approved via email.**

**Website** - Updates have been done.

We are not able to post the newsletter onto the website because it is too big. The website allotted us by National does not allow us to post large files. National suggested we put the newsletters on another website or dropbox or the cloud. Any suggestions would be helpful. We want to do something inexpensive that any member can access.

### **Membership Committee**

The membership committee is making contact with members via phone, email, and even in person. Finding out how members use AMTA, who and how they might be able to volunteer, participate, and what kinds of events to facilitate networking are desirable.

Kara and Alex will connect more this summer. Alex has an article in progress for the newsletter, and will begin a blog about my journey in craniosacral work and studies.

### **Education Committee**

Registration timeline and costs were discussed, for the 2018 retreat coming up. Because Sunday River needs to have the room sales by Sept 19, we will end full registration (2 nights in the hotel in a shared room, 5 meals, up to 15 CEUs of classes) on Sept 16. After the deadline of September 16, registrants **will still be able to sign up online**, but will have to book their own rooms. The cost to active members for the retreat will be supplemented by AMTA to lower the cost of \$291 per person to \$265/person for a shared room, meals and classes. Variation on cost are in the table below.

	AMTA member	AMTA student member	All non-AMTA, student or professional
Double room, meals, classes	265	200	365

Single room, meals, classes	405	340	505
Late registration (meals, classes only)	150	125	250
AMTA BOD, committee chairs, delegates	\$0.00 (see below)	n/a	n/a

Any members of the AMTA Board of Directors, any committee chairpersons, and the 2 state delegates may attend the retreat at no cost. This decision was made in consideration of the value of service by representatives at events. We've included all representative roles as a gesture of gratitude, as well as pride in our ME chapter, and in order to encourage newer reps to get involved in the volunteerism that makes our events possible. All reps in attendance will be, in lieu of payment, expected to assist with light duties as needed, and should plan to attend all social parts of the event, to promote the activities of the AMTA and be available to hear members' suggestions and inquiries.

This year's Sunday River retreat will have a meet and greet on Saturday night.

The Augusta Civic Center was chosen as a location for the annual meeting, April 7, 2019.

Patti Corscaden, a presenter who cannot attend April 2019, may be able to do October's retreat of that year.

October 2019 retreat being moved to November 1 and 2, due to substantial cost difference of \$250 per night down to \$135.

The Ramada Inn in Lewiston was chosen as a location for the annual meeting March 29, 2020.

Possible CEU credit for self-care related workshops and activities was discussed. More research is needed to determine what could be offered for credit. Some ideas for alternative classes were zumba or other dance class, golf tournament, and yoga.

The Education Committee is working to organize and archive all CEUs that have been offered through the AMTA Maine chapter. Pamela Litchfield is lead organizer/archiver.

### **Government Relations Committee**

The government relations committee is working to send out a letter and survey, informing all LMTs of our actions on their behalf. The letter includes a brief reminder of successes from the past year, our position on why additional wording needs to be restored to the definition of massage therapy, and survey questions

related to adding CEU requirements in the near future. We also want to see who might be interested in pursuing an additional level of licensing, to help acknowledge and bolster the professionalism of LMTs working with more medically needy clients, seeking insurance reimbursement, or adding to clinical research through their work.

The letter should be ready to go out within a few weeks.

Our contracted lobbyist will be preparing for the congressional first session in January 2019. The committee will update exactly what wording is being proposed.

The committee has also been discussing avenues of information campaigning, to help therapists know what is available to them now i.e. CEU opportunities, legislative actions they can help advocate for, courses of action if they suspect non-licensed practitioners, ways to help the general public know who is qualified, etc. AMTA National has some rules regarding what can be disseminated through our state chapter. The committee will continue to hone-in on best methods for the various types of updates that will help our profession.

### **Other Business**

For this meeting we used Zoom. It seemed to have the least feedback of the 3 video conferencing applications we used. The free meeting last 1 hour. We will upgrade to a paid membership prior to the next board meeting.

**The next board meeting will be Mon July 30, 7 pm.**

Meeting adjourned at 8 pm

Thank you Christine for taking the minutes in Karen's absence.